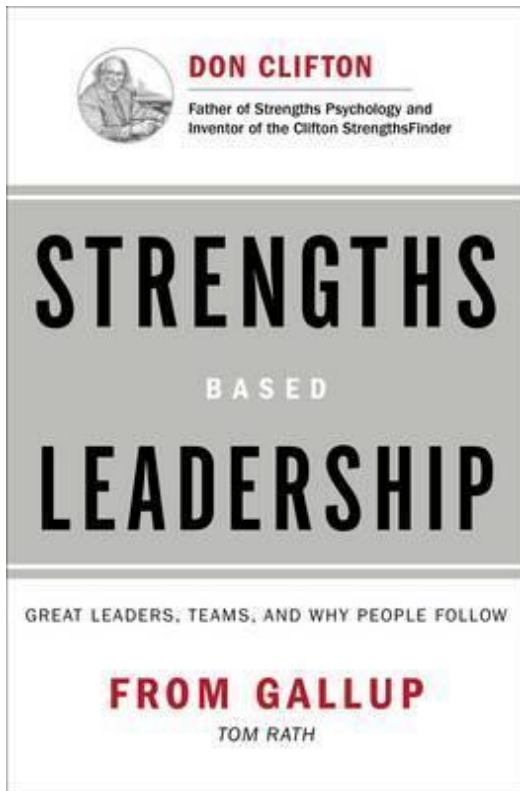


Read Strengths Based Leadership: Great Leaders, Teams, and Why People Follow Online eBook



Information:

Author: *Tom Rath*

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Book Synopsis:

Nearly a decade ago, Gallup unveiled the results of a landmark 30-year research project that ignited a global conversation on the topic of strengths. More than 3 million people have since taken Gallup's StrengthsFinder assessment, which forms the core of several books on this topic, including the #1 international bestseller StrengthsFinder 2.0.

In recent years, while continuing to learn more about strengths, Gallup scientists have also been examining decades of data on the topic of leadership. They studied more than 1 million work teams, conducted more than 20,000 in-depth interviews with leaders and even interviewed more than 10,000 followers around the world to ask exactly why they followed the most important leader in their life.

In Strengths Based Leadership, #1 New York Times bestselling author Tom Rath and renowned leadership consultant Barry Conchie reveal the results of this research. Based on their discoveries, the book identifies three keys to being a more effective leader: knowing your strengths and investing in others' strengths, getting people with the right strengths on your team, and

understanding and meeting the four basic needs of those who look to you for leadership.

A unique access code allows you to take a new leadership version of Gallup's StrengthsFinder program. The new version of this program provides you with specific strategies for leading with your top five strengths and enables you to plot the strengths of your team based on the four domains of leadership strength revealed in the book.

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As you read "Strengths Based Leadership," you'll hear firsthand accounts from some of the most successful organizational leaders in recent history, from the founder of Teach For America to the president of The Ritz-Carlton, as they discuss how their unique strengths have driven their success. Filled with novel research and actionable ideas, "Strengths Based Leadership" will give you a new road map for leading people toward a better future.

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About Tom Rath

Tom Rath is one of the most influential authors of the last decade. He studies the role of human behavior in health, business and economics. Rath writes and speaks on a range of topics, from well-being to organizational leadership. He has written several international bestsellers, including the #1 New York Times bestseller *How Full Is Your Bucket?* In 2007, *The Economist* listed his book *StrengthsFinder 2.0* as the top-selling business book worldwide. In total, Rath's books have sold more than 5 million copies, been translated in 16 languages and made over 250 appearances on the Wall Street Journal bestseller list. Rath is a senior scientist and advisor to Gallup, where he previously spent 13 years leading the organization's work on employee engagement, strengths and well-being. He has also served as vice chairman of the VHL cancer research organization.