

Read Essentials of Economics [EPUB] by N. Gregory Mankiw

Book details:

Author: *N. Gregory Mankiw*

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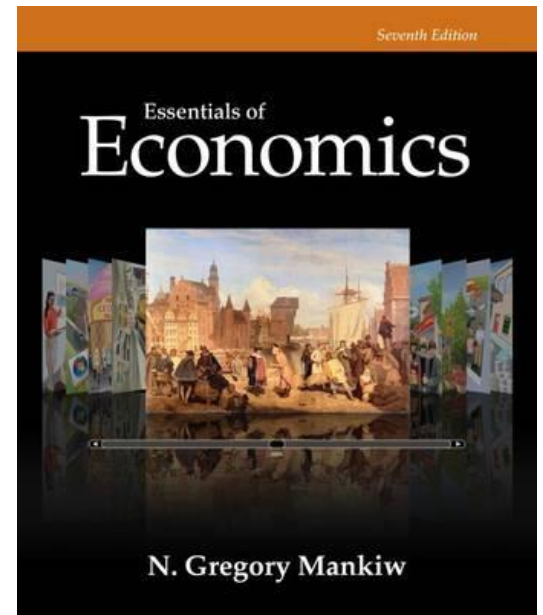
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Plot:

With its clear and engaging writing style, ESSENTIALS OF ECONOMICS, Seventh Edition, continues to be one of the most popular books on economics available today. Mankiw emphasizes material that you are likely to find interesting about the economy (particularly if you are studying economics for the first time), including real-life scenarios, useful facts, and the many ways economic concepts play a role in the decisions you make every day.

Additional Info:

Review quote

"One of the reasons why we adopted the Mankiw text was because of its relevant concepts that students could really relate to. I would say to continue with this trend, and also be sure to use examples that relate to the current economic conditions that make sense to a beginner economics student." "I have used Mankiw for several years, across at least 3 or 4 of its editions. I like

the writing in the book--it's clear and exposit the ideas effectively. It covers topics that I want to cover, mostly in the order that I like to cover them. It's at the appropriate level for our students--not too difficult but not superficial either. I also like the fact that this book is very closely integrated with the Aplia system, which I believe is an important learning tool." "Very student friendly text. Makes economics easy to understand. Some of the other texts would take a lot of reading to explain an idea."

Table of contents

About the Author.

Brief Contents.

Table of Contents.

Preface.

Part I: INTRODUCTION.

1. Ten Principles of Economics.
2. Thinking Like an Economist.
3. Interdependence and the Gains from Trade.

Part II: HOW MARKETS WORK.

4. The Market Forces of Supply and Demand.
5. Elasticity and Its Application.
6. Supply, Demand, and Government Policies.

Part III: MARKETS AND WELFARE.

7. Consumers, Producers, and the Efficiency of Markets.
8. Application: The Costs of Taxation.
9. Application: International Trade.

Part IV: THE ECONOMICS OF THE PUBLIC SECTOR.

10. Externalities.
11. Public Goods and Common Resources.

Part V: Firm Behavior and the Organization of Industry.

12. The Costs of Production.
13. Firms in Competitive Markets.
14. Monopoly.

Part VI: THE DATA OF MACROECONOMICS.

15. Measuring a Nation's Income.
16. Measuring the Cost of Living.

Part VII: THE REAL ECONOMY IN THE LONG RUN.

17. Production and Growth.

18. Saving, Investment, and the Financial System.
 19. The Basic Tools of Finance.
 20. Unemployment and Its Natural Rate.
- Part VIII: MONEY AND PRICES IN THE LONG RUN.
21. The Monetary System.
 22. Money Growth and Inflation.
- Part IX: SHORT-RUN ECONOMIC FLUCTUATIONS.
23. Aggregate Demand and Aggregate Supply.
 24. The Influence of Monetary and Fiscal Policy on Aggregate Demand.
- Glossary.
Index.

About N. Gregory Mankiw

N. Gregory Mankiw is Robert M. Beren Professor of Economics at Harvard University. He studied economics at Princeton University and MIT. Dr. Mankiw is a prolific writer and a regular participant in academic and policy debates. His research includes work on price adjustment, consumer behavior, financial markets, monetary and fiscal policy, and economic growth. His published articles have appeared in academic journals, such as the *American Economic Review*, *Journal of Political Economy*, and *Quarterly Journal of Economics*, and in more widely accessible forums, including *The New York Times*, *The Washington Post*, *The Wall Street Journal*, and *Fortune*. Dr. Mankiw has been a research associate of the National Bureau of Economic Research, an adviser to the Federal Reserve Bank of Boston and the Congressional Budget Office, and a member of the ETS test development committee for the advanced placement exam in economics. From 2003 to 2005, he served as chairman of the President's Council of Economic Advisers.